

North Bristol & South Glos Foodbank

Registered Charity Incorporated Organisation 1195058

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Campaign Coordinator

Contract: 1 year fixed term contract.

Job Purpose: North Bristol & South Gloucestershire (NBSG) Foodbank has operated for 12 years, providing emergency food parcels to people in crisis in the local community. Recently, we have shifted our focus to go beyond food and try to tackle the root causes of food insecurity. One goal of our new strategy is to change minds, change policy and create empathy about poverty. The Campaign Coordinator is responsible for working towards this goal by delivering the Trussell Trust's (TT) influencing and mobilising work during the General Election (GE). You will do this by building strong relationships with other food banks in the Bristol & South Gloucestershire area. Campaign Coordinators implement TT's national GE strategy, by using Organising techniques to put pressure on Prospective Parliamentary Candidates (PPCs) in each Combined Local Authority.

You will lead local community teams of people who support ending the need for food banks, to secure commitments from your PPCs to *'prioritise the problem of people going without essentials if re/elected, acknowledging the role social security needs to play in tackling it.'*

This role is funded by TT as part of their GE strategy, and you will be part of a network of Campaign Coordinators around the UK doing this work. You will serve as the link between NBSG Foodbank and the Mobilisation team at TT, as we build a movement to end the need for food banks.

Reports to: NBSG Foodbank Manager

Salary: £30,000

Hours: 37.5 hours a week; 9am - 5pm Monday - Friday with occasional weekend work or evening meetings.

Start date: June

Location: Hybrid role between home working and at North Bristol & South Glos Foodbank Office, 286 Filton Avenue, Horfield, Bristol, BS7 0BA

Desirable Key Skills and Experience:

- Experience of campaigning or organising to achieve a change.
- Experience working alongside people with lived experience of poverty.
- Experience facilitating groups and organising engaging group activities.
- Experience managing and working with volunteers.
- Experience of community outreach in the local area.
- Good project management skills, able to balance a range of priorities.
- A current full driving licence is required.

Personal Attributes:

- Excellent interpersonal skills and the ability to build relationships and gain trust of people with lived experience of poverty and using food banks.
- Confident in communicating, and able to seek and balance a range of views and stakeholders, influencing where required.
- Demonstrate a commitment to the values of the TT & NBSG Foodbank.
- Be sympathetic toward the Christian ethos, origin and values of the project.

Roles & Responsibilities:

- **To build trusted relationships with food banks during (pre and post) UK General Election.** You will hold 121 conversations with each food bank in the Bristol & South Gloucestershire area and ensure there is clear communication between the food banks.
- **To support teams of community volunteers.** You will have 121's with: food bank staff, volunteers, partner organisations and stakeholders in each community to develop community bases for your campaign work.
- **To lead effective door-knocking teams in your community.** You will door knock with your community campaign team to drum up support for the campaign, provide members of the public literature on food bank use in their local community, and invite people to their local hustings.
- **To help each of your community campaign teams organise a local hustings.** You will ensure that your community campaign teams: attend national TT webinars, receive national guidance on how to approach PPCs, understand the TT legal GE guidance, understand the logistics of organising a hustings, ensure that the hustings is as accessible as possible and ensure that the voices of people with lived experience are heard through the hustings.
- **To develop good relationships with local press and media outlets.** You will work alongside National TT colleagues to find key press and media contacts in your area, ensuring your community campaign teams get coverage for their hard work.

- **To deliver the local campaigning strategy** working with food bank staff, volunteers and clients.
- **To work with the Organising and Local Mobilisation (OLM)** team in TT and engage with the training and support on offer, including work with other Campaign Coordinators in the TT network.
- **To liaise with the Foodbank Manager regularly**, providing updates on campaigns work, coordinating its integration into the entire NBSG team, to ensure the work is sustainable.

Key Stakeholders

- NBSG Foodbank team.
- Other local food banks, including the project managers, volunteers, and people they support.
- Local elected representatives.
- Local stakeholders and partners (charities, churches, and other relevant community groups).
- Local organisations working to support people in poverty.
- The TT Area Team, who support your food banks in their day-to-day work.
- TT's Senior Manager for OLM.
- The wider TT OLM Team who will deliver training and relational support.
- TT Head of Organising and Local Mobilising.
- TT's Activations team.
- TT's church engagement team.
- Joseph Rowntree Foundation staff.